



# Business MVP Program

When your business donates to the Blue Mile Foundation, you become a Blue Mile Business MVP, and based on your level of donation, your business receives benefits only available to participating donors.

The purpose of the Blue Mile Business MVP Donor Program is to not only help our Blue Mile businesses succeed but to build relationships among fellow business owners and those working to enhance and strengthen the Blue Mile itself.

## How Does it Work?

When your business has made a donation to the Blue Mile Foundation for the Business MVP Program, our marketing team will contact you to get started!

Be prepared to be asked questions about events, specials, deals, and your goal for marketing your event/special/deal/business. Your answers will help our team come up with the best plan and posts for you!

## Blue Mile Marketing Team

Darron Burnette, Synovus  
Mandy Edwards, ME Marketing Services  
Keely Fennell, NeSmith Construction  
Elena McLendon, Downtown Statesboro Development Authority

Questions? or to sign your business up,  
please contact Mandy Edwards at [mandy@memarketingservices.com](mailto:mandy@memarketingservices.com) or 912.481.1683.



# Business MVP Program Levels

## Light Blue

Blue Mile Business MVP Window Cling for your business  
Listed as a Blue Mile Business MVP on website  
2 social posts per month on the Blue Mile social accounts  
1 press release submitted to area media per month  
1 event flyer per month

**Annual Donation: \$250**

## Royal Blue

Blue Mile Business MVP Window Cling for your business  
Listed as a Blue Mile Business MVP on website  
3 social posts per month on the Blue Mile social accounts  
1 blog post per month on the Blue Mile site  
2 press releases submitted to area media per month  
1 event flyer per month  
1 Blue Mile Meeting/Event at your business

**Annual Donation: \$500**

## True Blue

Blue Mile Business MVP Window Cling for your business  
Listed as a Blue Mile Business MVP on website  
4 social posts per month on the Blue Mile social accounts  
2 blog posts per month on the Blue Mile site  
3 press releases submitted to area media per month  
2 event flyers per month  
2 Blue Mile Meeting/Events at your business

**Annual Donation: \$1000**

Questions? or to sign your business up,  
please contact Mandy Edwards at [mandy@memarketingservices.com](mailto:mandy@memarketingservices.com) or 912.481.1683.



# Business MVP Program Sign-Up

**Name of Business:** \_\_\_\_\_

**Owner/Manager Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Social Platforms for Your Business:**

Facebook \_\_\_\_\_ Instagram \_\_\_\_\_ Twitter \_\_\_\_\_

LinkedIn \_\_\_\_\_ Snapchat \_\_\_\_\_ Pinterest \_\_\_\_\_

**Business MVP Level**

Light Blue    Royal Blue    True Blue

By signing below, I am agreeing to participate in the Business MVP Program with my donation of \$\_\_\_\_\_ to the Blue Mile Foundation. Services will not be rendered until my donation has been received. The marketing services I will receive must be used before one year from the date this is signed or they will be forfeited.

\_\_\_\_\_  
Signature Date

**Annual Donation Amount Received:** \_\_\_\_\_

**Check #:** \_\_\_\_\_